





PARTICIPATE IN THE 2020 PRINTOBERFEST MASK DESIGN CONTEST

STEPS:

1. Design an awesome mask using this template (instructions below).
2. Promote your design with the hashtag **#printoberfest**
3. If selected as the KS/MO regional winner, you will receive 10 dye-sublimated* fabric masks with your winning design produced by **Custom Color Corp.**

We can't wait to see what you come up with!



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TEMPLATE INSTRUCTIONS:

- Your design goes on the "Art" layer, not the "Cut Lines" layer.
- Pink cut lines = final dimensions of your mask
- Blue cut lines = bleed dimensions. Make sure your artwork goes all the way to this line to avoid awkward white space, use as a clipping mask if desired.

* BIT OF NERDY PRINT TRIVIA:

Remember learning about the water cycle in school? Evaporation, condensation and precipitation? Well, there's also sublimation, where a solid turns direction to a gas. (Think dry ice). This sublimation phenomenon was harnessed by clever printers to develop dye-sublimation printing. In this printing process, a special solid ink is made that converts directly to a gas when heated. The tiny gaseous ink molecules wander into the molecular crevices of fabrics, ceramics or plastics and then get stuck there when cooled. Because the ink is imbedded into the substrate instead of just resting on the surface, items that are printed with dye sublimation (probably the clothing you are wearing right now!) have bright, permanent colors that won't fade or crack even after multiple uses.